Credibility Through Non-native Language Varieties in Conversational Pedagogical Agents

PhD Project Presentation

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HYBRID SOCIETIES

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About me



- BA & MA in English and American Studies from TU Chemnitz
- worked as vocational school teacher in Germany
- worked as high school teacher in China
- currently working at TUC as part of the DFG funded CRC **Hybrid Societies** and the Erasmus+ project **TEFL-ePAL**

Objectives

Mission

In hybrid societies, humans and embodied digital technologies should interact as seamlessly as humans among each other.

RQ1 Which specific non-native linguistic cues of CPAs influence the learning performance of non-native human learners?

RQ2 Which specific non-native linguistic cues influence attributed credibility and acceptance of CPAs by non-native human learners?

RQ3 How much does a linguistically credible CPA influence the learning performance in non-native educational contexts?

Pilot Study

Sociolinguistic interview with Chinese PhD student at TUC

- reading passages
- wordlist
- interview questions based on Tagliamonte (2006, Appendix B) supplemented with target group specific questions

Transcription of data

- orthographic (sentences, words)
- IPA (phonemes)

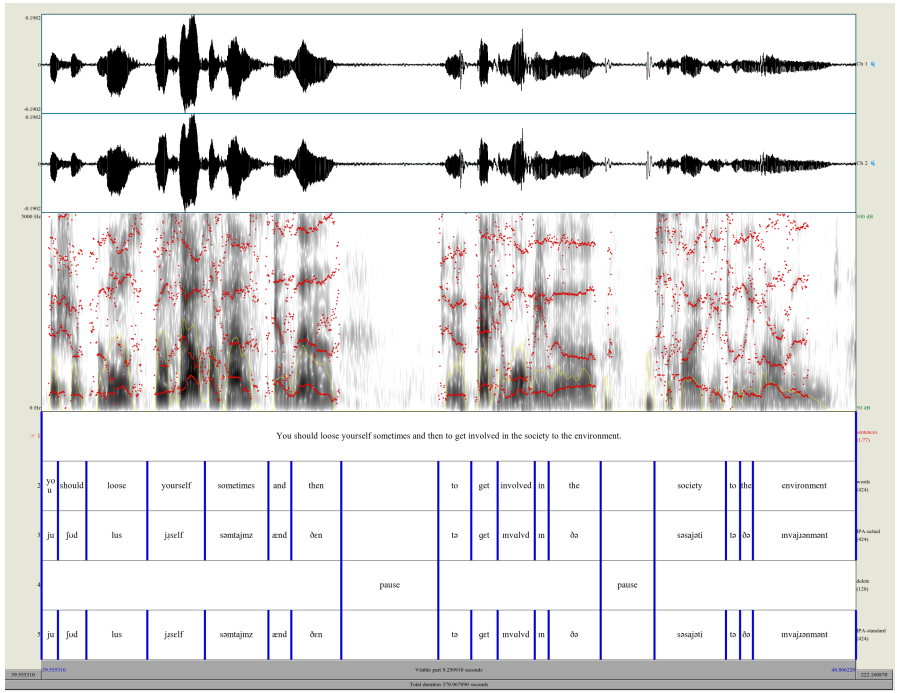


Figure 1: Transcription Screenshot

TTS System

Goal

A TTS synthesis system that can synthesize English text in different Chinese accents.

In the synthesized speech we want to control the following features:

- morphosyntactic cues e.g. syntax, grammar
- phonetic cues e.g. pronunciation of phonemes
- prosodic cues e.g. stress, intonation

Our TTS system is based on two different models and uses transfer learning.

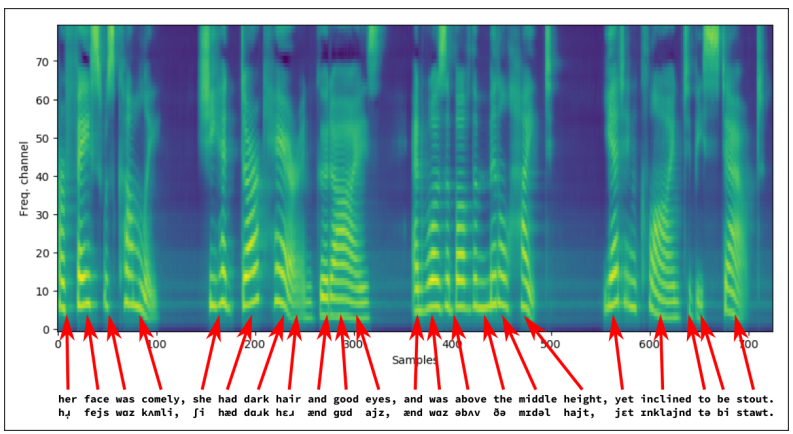


Figure 2: Example output mel-spectrogram

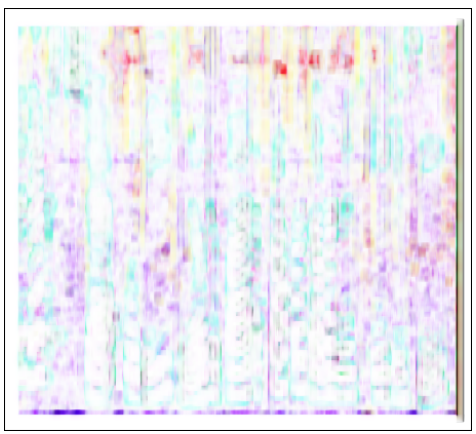


Figure 3: Difference original and synthesized audio

TTS System

Currently we are able to control:

- morphosyntactic cues with a rule based approach
- phonetic cues with a phone-based TTS (based on Tacotron2 by Shen et al., 2018)

We developed some helpful tools for speech synthesis:

- for recordings: e.g. resampling, automatic detection of silence
- for text: e.g. G2P conversion, symbol mapping

Audio Examples

`https://stefantaubert.github.io/tacotron2/`

Preparation of Data Collection

Challenge

Corpus linguistic literature (e.g. Love, Dembry, Hardie, Brezina, & McEnery, 2017) and computer science literature (e.g. Bozkurt, Ozturk, & Dutoit, 2003) propose different corpus creation criteria.

Sociolinguistic methodology has to be adapted to TTS application:

- previous TTS systems trained on reading passages
- selection of reading passages by selecting sentences according to phone and diphone coverage using greedy selection (Taubert, Sternkopf, Kahl, & Eibl, fc.)
- supplementary word list (i.e. missing phonemes/diphones)
- interview questions
  - many questions from Tagliamonte (2006) not relevant
  - add questions about high school and university life

Data Collection and Covid-19

Challenge

International travel impossible, Chinese visa application suspended indefinitely, yet data collection through field work is crucial for the project's success.

Unusual times require unusual solutions. The plan:

- collect required papers: pro forma invoice, export declaration
- send recording equipment to Chinese partner university
- they record reading passages
- interviews done online in cooperation with Chinese partner operating equipment

Current state: equipment held hostage by China Customs

Measuring Linguistic Credibility

Assumptions:

- some linguistic features contribute more to perceived credibility than others
- the NN TTS systems allows fine grained control of linguistic features
- higher linguistic credibility leads to better learning outcomes (c.f. Rey & Steib, 2013)

Learning outcomes will be measured in participant studies (post Covid):

- prior knowledge, interest (could be confounding variables)
- retention, i.e. remembering facts
- transfer, i.e. applying knowledge to new tasks

Note

The stimuli will be based on factual knowledge about a subject, no language learning.

Next Steps

Completing work packages:

- baseline psychological experiments
- running TTS system with very limited input data
- developing a linguistic TTS quality metric
- data collection
- testing the significance of intercultural factors influencing credibility and learning
- exploring methods of measuring credibility and learning performance

Planned publications:

- Features of Chinese Englishes The Current State of Research
- Linguistic Credibility as a Key Issue in the Communication of Humans and Humanoids in a Hybrid Society
- Methodological Considerations - Comparison of online/distance vs. fieldwork/interviews

References

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